

## IMPRESA - Consolidated Figures

	Mar-02	Jun-02	Set-02	Dez-02	Mar-03	Jun-03	Set-03	Dez-03	Mar-04
<b>Consolidated Revenues</b>	<b>51.043.745</b>	<b>119.378.635</b>	<b>175.070.462</b>	<b>250.690.901</b>	<b>54.786.383</b>	<b>122.091.932</b>	<b>184.374.865</b>	<b>265.723.982</b>	<b>63.175.035</b>
Television	26.226.997	63.552.868	90.291.446	130.352.359	29.657.111	68.282.622	100.636.194	144.720.116	34.833.462
Newspapers	11.596.327	25.751.165	37.044.502	50.544.938	10.761.847	23.941.729	34.972.300	50.747.750	13.093.883
Magazines	13.724.404	31.233.815	49.740.962	72.758.490	15.451.369	32.752.212	52.131.877	74.533.507	16.510.778
Inter-segments	-503.983	-1.159.213	-2.006.448	-2.964.886	-1.083.944	-2.884.631	-3.365.506	-4.277.392	-1.263.088
<b>Cash Costs</b>	<b>54.699.463</b>	<b>118.553.168</b>	<b>173.630.469</b>	<b>238.305.289</b>	<b>53.615.221</b>	<b>106.041.939</b>	<b>161.864.795</b>	<b>224.866.817</b>	<b>55.183.026</b>
<b>EBITDA Consolidated</b>	<b>-3.655.717</b>	<b>825.467</b>	<b>1.439.993</b>	<b>12.385.612</b>	<b>1.171.162</b>	<b>16.049.993</b>	<b>22.510.070</b>	<b>40.857.165</b>	<b>7.992.010</b>
Divisions EBITDA	-7,2%	0,7%	0,8%	4,9%	2,1%	13,1%	12,2%	15,4%	12,7%
Television	-5.059.341	-5.115.414	-7.618.801	452.226	-686.732	9.646.965	12.472.529	25.804.338	4.478.238
Newspapers	650.550	2.183.431	2.985.579	6.112.779	1.099.609	3.572.364	5.020.035	8.416.680	3.022.853
Magazines	1.172.603	4.687.657	7.092.450	13.788.274	1.101.042	3.516.545	6.149.913	10.367.506	1.284.811
Holding Adjustaments	-419.529	-955.206	-1.019.234	-1.554.162	-342.757	-685.881	-1.132.406	-3.731.360	-793.892
Depreciation (-)	5.523.294	10.926.168	16.311.406	21.588.909	4.805.207	9.471.851	14.006.039	15.560.270	3.493.549
Provisions (-)	777.101	1.994.792	2.962.423	10.556.456	1.655.609	3.240.348	4.290.160	6.659.762	817.576
<b>EBIT Consolidated</b>	<b>-9.956.112</b>	<b>-12.095.493</b>	<b>-17.833.836</b>	<b>-19.759.753</b>	<b>-5.289.654</b>	<b>3.337.794</b>	<b>4.213.871</b>	<b>18.637.133</b>	<b>3.680.885</b>
Financial Results(-)	2.765.013	4.119.709	6.338.361	11.133.585	1.951.618	3.862.249	6.900.115	10.024.926	2.615.374
Goodwill(-)	2.439.277	4.878.530	7.317.795	9.861.671	2.756.543	5.513.086	8.121.793	10.959.654	2.690.868
<b>Current Results</b>	<b>-15.160.402</b>	<b>-21.093.732</b>	<b>-31.489.992</b>	<b>-40.755.009</b>	<b>-9.997.815</b>	<b>-6.037.541</b>	<b>-10.808.037</b>	<b>-2.347.447</b>	<b>-1.625.357</b>
Gains/Losses Extraordinaries(+)	477.702	1.255.570	-968.562	331.003	483.061	890.289	1.939.357	733.977	301.029
<b>Results before Taxes &amp; Minorities</b>	<b>-14.682.700</b>	<b>-19.838.162</b>	<b>-32.458.554</b>	<b>-40.424.006</b>	<b>-9.514.754</b>	<b>-5.147.252</b>	<b>-8.868.680</b>	<b>-1.613.470</b>	<b>-1.324.328</b>
Income Taxes (-)	-2.940.219	-2.744.027	-3.332.540	-2.327.431	590.904	1.664.990	1.973.189	5.472.432	-78.621
Minorities Interests (-)	-3.301.894	-4.084.428	-6.623.608	-10.131.387	-2.702.873	-81.322	-496.153	3.115.700	60.323
<b>Consolidated Net profit</b>	<b>-8.440.587</b>	<b>-13.009.707</b>	<b>-22.502.406</b>	<b>-27.965.188</b>	<b>-7.402.785</b>	<b>-6.730.920</b>	<b>-10.345.716</b>	<b>-10.201.602</b>	<b>-1.306.030</b>