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COMUNICADO INFORMAÇÃO PRIVILEGIADA

Acquisition of SOM LIVRE by SIC

IMPRESA informs that its subsidiary SIC has celebrated an acquisition agreement with GLOBO OVERSEAS INVESTMENTS, B.V. to acquire 100% of the share capital of Portuguese subsidiary "SOM LIVRE-SOM E IMAGENS, LDA" which is dedicated to the production and distribution of CD, DVD's and Right's management.

The acquisition is being made by 2 million euros, which can be added by an additional 1.5 million euros, if SIC and Globo reach an agreement to extend the current content contract, which ends in September 2009.

SOM LIVRE, in 2005, reached a turnover of 7.3 M€, with an EBITDA of 636,000 Euros. SOM LIVRE has been responsible for all the production and distribution of SIC audio and video initiatives. The most recent production has been "Floribella" music CD in 2006, which has been in the number 1 sales spot for the last 13 week's.

For the conclusion of the acquisition, it will have to receive the approval of the Portuguese competition authorities.

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Pela Administração da IMPRESA

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