



Sale of IMPRESA printing unit and future printing contract

IMPRESA has announced on Friday, 1st April, that has made agreement to sell its printing unit Imprejornal to a local independent printer company called Mirandela. The value of the transaction will be roughly 5 M€.

Meanwhile, IMPRESA has celebrated an printing services agreement with Mirandela, which obliges the latter to invest in a new newspaper printing machine, which should be operational by the 31st July 2006. The new printing machine will permit the increase of the color pages of Expresso, Impresa main newspaper, allowing it to offer its readers and advertising clients a broadsheet newspaper in full colour. Simultaneously, the new printing machine will permit lower production, handling and distribution costs for IMPRESA newspaper unit.

Best regards

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