



**IMPRESA**

Sociedade Gestora de Participações Sociais, SA.

IMPRESA SGPS SA  
Open Society  
Share Capital Eur 84.000.000  
Rua Ribeiro Sanches, 65  
Fiscal Number/CRC 502 437 464

## **PRIVILEGED INFORMATION**

### **Agreement with ZON**

According to the article no. 248<sup>o</sup> of Portuguese Securities Code and to the Rule no. 5/2008 of CMVM regulation, “IMPRESA – Sociedade Gestora de Participações Sociais, S.A.” informs that its subsidiary SIC- SOCIEDADE INDEPENDENTE DE COMUNICAÇÃO, S.A has come to an agreement with “ZON CONTEÚDOS – ACTIVIDADE DE TELEVISÃO E PRODUÇÃO DE CONTEÚDOS, S.A.”, to acquire the 40% stake in “LISBOA TV – INFORMAÇÃO E MULTIMEDIA, S.A” – company which owns and manages the thematic channel SIC Notícias, for 20 million Euros, bringing its stake to 100% of share capital.

As well SIC and LISBOA TV celebrated a a new distribution agreement with ZON TV CABO PORTUGAL, S.A. for the channels SIC NOTÍCIAS, SIC MULHER and SIC RADICAL, which will last up to December 31th, 2013.

Lisbon, February 27th, 2009

By IMPRESA Board

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